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In response to the emerging changes the Southeast Asia region and Taiwan has been facing, National Cheng Kung University (NCKU) successfully organized the “Presidents’ Forum of Southeast Asia Universities” (SATU Presidents’ Forum) in October 2003 in Taipei, Taiwan. The organization, a collaboration initiated by the Presidents of respected universities in Southeast Asia and Taiwan, reached an accord that the higher education institutions in this region should set up a venue to advance the quality of higher education and to encourage international academic cooperation. Since then, the SATU Presidents’ Forum has been utilized to contend with the economic, social, political, and educational structures, as well as the challenges of globalization. The establishment of this biennial consortium of universities continues to foster regional communication and continued collaboration.

In November 2006, the first biennial SATU Presidents’ Forum was held at NCKU with the participation of over one hundred university leaders. Panel discussions were held over a range of contemporary issues facing the region’s higher education system. These outlined various university functions that required further attention; including the integration of faculty research and teaching; designing curriculum to meet the needs of individuals and society; the importance of emphasizing English in the classroom; international exchange of research and teaching methods; and breaking through government imposed financial limits.

The Committee also addressed issues of university operational efficiency and research motivational methods. To combat these difficulties, members made constructive recommendations across this broad array of challenges. Among the various suggestions made was setting university mission statements based on a cross-national standard; enhancing effectiveness of faculty and students by creating a sense of unity through psychological satisfaction; providing grants and awards for research and publications, in order to generate research funds; improving Taiwan’s international competitiveness and research culture; and reviewing options for industry-related endowments or creating centers of excellence to attract outside funding.

Two additional issues that were focused on were that of university autonomy and the need to increase academia-industry collaborations. University autonomy needs to be maintained through cooperative functions; including, management, consistent vision, centralized decision making, and conducting income generating activities or investing in profit-oriented commercial ventures. In regards to increasing academia-industry collaborations, each university needs to reexamine human resources, financial situations, and political positions. These collaborations provide students with a great advantage by teaching them the skills to problem solving, providing a platform for information sharing, developing effective management skills, and by closing the gap between theoretical and practical requirements of a university education. They do not only provide the school with extra financial resources, but



also fulfill the educational mission of universities.

Following the success of the 2006 Presidents' Forum, the SATU Summit on Industry-Academia Collaboration and the Business Plan Competition was held at Mahidol University in Bangkok, Thailand, in 2007.

The SATU Summit was an immense achievement, resulting in the new membership of five Indian universities. This monumental event transformed SATU into the Southeast and South Asia and Taiwan Universities Presidents' Forum. With India's strong mathematic and information technology skills, the Forum will be able to greatly benefit from their expertise and experience within these fields. The 2007 Business Plan Competition was a great success as well. Students from their respective universities teamed up to participate in this contest focusing on a realistic student-entrepreneurial partnership. This opportunity gave these two groups the chance to turn innovative ideas into practical businesses. National Sun Yat-Sen University Team from Taiwan won the first place, with an award of \$3000 USD.

In 2008, the issue of a university's responsibility in the 21st century was explored during the Forum. Ongoing calamities, such as environmental degradation, profound ignorance, and human hatred require educational institutions to take action. In addition to sole knowledge creation and research, universities must lay the foundation of universal awareness in our students and facilitate global endeavors to combat these adversities. The SATU Manifesto was signed as a declaration and acknowledgement of our crucial duty as educators of future leaders of the world.

The first ever SATU Youth Forum was held in conjunction with the biennial 2008 Presidents' Forum and was met with enthusiastic response. Nearly 70 students from member universities gathered for three days and had workshops with themes on Life after University, Breaking Language Barriers, and Global Humanity Challenges. At the end of these three days, students had the opportunity to select an issue affecting our world today and how they could have influential impact on it.

An E-classroom International Mobility Meeting was held in addition to the Annual Steering Committee Meeting of 2009. The different type of facilities and programs offered at respective universities was discussed during this meeting. It was agreed upon that e-classroom not only provides convenience and flexibility to learners but also allows for knowledge exchange around the world. Students would have the opportunity to expand their scope by exchanging views with other students having different cultures without leaving their own countries. SATU hopes to become a platform on which knowledge exchange can be freely accessed amongst its member universities.

The SATU Secretariat also announced a Master's Program in Sustainable Development



Practice (MDP). Being a certificate program resulting from collective efforts of member universities, this program was launched at National Cheng Kung University in August 2010. The idea was initiated by Prof. Jenny Su, current Executive Vice President of NCKU who called for a meeting across all the potentially related departments in July 2009. The concept of the program was presented at the SATU steering committee meeting held on Nov. 12, 2009, and was well received by the representative of member universities.

Receiving financial support from the Ministry of Education of Taiwan and the university, MDP has been an all English program holding activities to present the achievements from the interdisciplinary studies ranging from the environment to politics. This was also one of the first launched in the Southeast Asia region combining various colleges into one program. Ever since the establishment of MDP, many countries in this region were and will undoubtedly continue to be involved in a broad spectrum of issues that will affect all humankind as they make progress during their development.

This innovative international diploma program, MDP targets at educating personnel with methods and materials as well as capability to comprehend theories in all relevant disciplines, and hence, equipping these individuals with practical skills to apply to developing areas. In September 2012, four students, two with major in political economy from the College of Social Sciences, one from the Department of Environmental Engineering from College of Engineering and one from Department of Environmental Health in College of Medicine have successfully received the certificate and went back to their home countries, including the Philippines, Burkina Faso, and Indonesia.

In 2010, the second SATU Student Business Competition was conducted at National Cheng Kung University during which students were motivated to come up with a creative business plan proposal that reflects the theme of “Building towards a Sustainable Future.”

The theme of 2010 Presidents’ Forum was “The Next Ten Years: A Decade of Innovation, Advancement and Sustainability. The biennial SATU Presidents’ Forum for this year successfully convened at National Cheng Kung University on Oct. 2-3, 2010 with the participation of over one hundred delegates. Many representatives expressed that the program designed this year exceeded their expectations. Our participants hailed from 77 universities including 42 Taiwanese universities and 35 universities from seven Southeast and South Asian countries). Together the participants signed the 2010 SATU Manifesto, vowing to improve camaraderie and enhance sustainable collaborations amongst Asian universities; it was also affirmed that in the 21st century, Asian universities will be bold and visionary in assuming the responsibilities in being the proactive driving force for solving some of the grand challenges facing humanity such as global sustainability, advancement of human understanding of one another and innovation for human enlightenment and economic



development.

Since 2003, SATU has grown in stature and also in significance. SATU started as an organization for Southeast Asian universities, but now it has expanded to include South Asia as well. Asia is becoming the center of global economics and cultural growth in the 21st century; former NCKU President Michael Ming-Chiao Lai expressed that higher education will play a major role in this growth. Universities and higher education institutions serve the society by educating the individuals who will become the drivers with high momentum and growth. The new knowledge and technology which fuel economic innovation, will ultimately lead to a better quality of life.

During the 2011 Steering Committee's annual meeting, it was unanimously approved for SATU to initiate membership dues from member universities. The amount would be nominal and with the spirit of commitment and indication of support to the organization. This fee should also help the Secretariat with its work related to the Forum. Besides, based on the conclusions made in the 2011 Steering Committee's annual meeting, the International Secretariat designated a series of programs including the "Doctoral Program in the Institute of Creative Industries Design", "Summer Intensive Program in Industry-Academia Collaboration", and the "SATU Joint Research Scheme". The "Doctoral Program", aimed for the cultivation of vast research talents and the development of industry with high creativity, was established in NCKU's Institute of Creative Industry Design (ICID) under the College of Planning and Design in 2012.

In addition to offering doctoral degree in this Doctoral Program in ICID, the International Secretariat also proposed the awarding of scholarship. The Steering Committee discussed that the scholarship should only be considered for member universities. As was discussed by the committee members, one place of the scholarship should be offered to each of the three areas of study including Brand and Marketing Planning, Media and Interaction Design, and Industry and Interaction Design. The subject of these researches could be set by the applicants with focuses on the local culture and creative industries in their home country. With this research program still being in the initial stages, students from member universities are highly encouraged to apply through the SATU platform.

This Doctoral Program was promoted by the SATU delegation team led by Prof. Hsiao-ling Chung during the academic exchange visit to India in August 2012. The SATU delegates from NCKU visited the Industrial Design Centre (IDC) of IIT Bombay, the National Institute of Design (NID) at Ahmedabad and MAEERs MIT Institute of Design at Pune. The faculty and students at IDC revealed interest in the content and policies of the scholarship offered within this ICID Doctoral Program.



Jointly organized by the Office of International Affairs and the Technology Transfer and Business Incubation Center (TTBI), a summer intensive program in the form of a regional workshop named "Intellectual Property Management and Startup Incubation" was held in NCKU during August 13th till 17th, 2012. This workshop in Industry-Academia Collaboration was intended for promoting and establishing partnership between industry and academia and to increase collaboration among SATU member universities. The program for the workshop was tailored for participants from eighteen member universities based primarily on fundamental establishment of intellectual property management in academic system. Esteemed speakers with specialties in business innovation, business operation, trademark system, patent portfolio, contract negotiation and patent litigation were invited.

Another program proposed was on the establishment of Joint Research Schemes in providing an interchange platform for academia-industry collaboration among SATU member universities and to integrate resources. SATU International Secretariat has conducted various competitions and conferences which students were given opportunities to convert innovative ideas into substantial and practical businesses in establishing ties between academic centers and entrepreneurial communities. The aim of the Scheme is to enhance the quality, quantity and profile of SATU research cooperation.

Joint research projects between four NCKU research centers and corresponding SATU member universities in the areas of infectious disease, medical devices, alternative energy, and optoelectronics were identified and implemented under this SATU Joint Research Scheme.

SATU Presidents' Forum will be held biennially to achieve the following objectives:

1. To strengthen the academic cooperation between Taiwan and Southeast Asian Countries.
2. To foster internationalization through academic and cultural exchange and collaboration.
3. To promote the quality of education, research and community services.
4. To establish exchange programs for university students, faculty and administrative staffs.
5. To enhance partnerships between industry and academia.
6. To facilitate sustainable development in economic, social and environmental aspects.



Chairman of SATU Presidents' Forum



President Dr. Hwung-Hweng Hwung

National Cheng Kung University

Education

Ph.D., Civil Engineering, National Cheng Kung University (R.O.C.)

Doctor Engineer of the Republic of China

M.Sc., Hydraulic and Ocean Engineering, National Cheng Kung University (R.O.C.)

Academic Appointments

President of the Taiwan Ocean Engineering Association

Committee member of Board of Science and Technology, Executive Yuan, Taiwan (R.O.C.)

Committee member of Asian Symposium on Visualization (ASV)

Secretary General of SATU International Secretariat



Executive Vice President Dr. Huey-Jen Jenny Su

National Cheng Kung University

Education

Sc.D., School of Public Health, Harvard University (U.S.A.)

M.S., School of Public Health, Harvard University (U.S.A.)

Academic Appointments

Representative, UNU- APEC Education Network Invitation

Programme for Education for Sustainable Development (ESD)

Member, joint WHO- NIOSH- USEPA Expert Meeting on WHO

Guidelines for Biological Agents in the Indoor Environment

Member, National Council for Sustainable Development, Executive Yuan, Taiwan (R.O.C.)

Executive Secretary of SATU International Secretariat



Vice President for International Affairs Dr. Cheng-Hung Huang

National Cheng Kung University

Education

Ph.D., Mechanical Engineering, North Carolina State University (U.S.A.)

M.S., Mechanical Engineering, North Carolina State University (U.S.A.)

Academic Appointments

Chair Professor, Department of Systems and Naval Mechatronic Engineering, National Cheng Kung University



2012 Presidents' Forum of Southeast and South Asia and Taiwan Universities

Date: Oct 30th-31st

Venue: National Cheng Kung University, Tainan, Taiwan

Bridging University and Industry:

Development of Academia-Industry Collaboration

Traditionally been thought of as the places for higher education and basic research, universities are currently situated in the crossroads of research, education and innovation. It is vital that knowledge flows from universities into business and society. Therefore, universities also lie in the core of successful, leading economies in the world.

There are two main ways to propel technologies directly to industry by universities: licensing of intellectual property and initiation of start-up companies. Effective transformations of fundamental research to intellectual property commercialization rely on deliberate incubation. Additionally, campus entrepreneurship also needs to be promoted. Cooperation between universities and the industry will intensify inventions into innovations. From a BRIDGE perspective, strategic plans must be developed by universities to pursue and establish partnerships with the industry, in order to meet today's challenges and create the future opportunities, which is indeed the perpetually mission of universities.



2012 SATU Presidents' Forum

Venue: International Conference Hall, Kuang-Fu Campus,
National Cheng Kung University

Time: October 30th – October 31st, 2012

Theme: Bridging University and Industry: Development of
Academia-Industry Collaboration

Oct 30 th (Tue)	
TIME	AGENDA
12:00-13:20	Registration & Social Luncheon Venue: Multi-function Room, 1F, International Conference Hall
13:30-14:30	Opening Ceremony <ul style="list-style-type: none">• Welcoming Address by Chairman of SATU Presidents' Forum Professor Hwung-Hweng Hwung, President of National Cheng Kung University (NCKU)• Congratulatory Address by Government Representatives• Forum Report by SATU International Secretariat Venue: Conference Room 1, B1, International Conference Hall, Kuang-Fu Campus, National Cheng Kung University
14:30-14:40	Group Photo Session
14:40-15:40	Report on SATU Joint Research Scheme <ul style="list-style-type: none">• Research Center for Energy Technology and Strategy, RCETS• Center of Infectious Diseases and Signaling Research, CIDSR• Medical Device Innovation Center, MDIC• Advanced Optoelectronic Technology Center, AOTC Introduction by Professor Cheng-Hung Huang, Vice President for International Affairs, National Cheng Kung University Venue: Conference Room 1, B1, International Conference Hall
15:40-16:40	Depart from NCKU to Tainan National University of the Arts(TNNUA)
16:40-17:40	TNNUA campus tour
17:40-18:55	SATU Presidents' Forum Opening Concert Perform by TNNUA Orchestra Venue: Concert Hall, Tainan National University of the Arts
19:00-21:00	Banquet
21:00-22:00	Back to NCKU



Oct 31 st (Wed)		
TIME	AGENDA	
8:40-9:00	Registration Venue: Multi-function Room ,1F, International Conference Hall	
9:00-10:15	Keynote Speech I: Southeast and South Asia University Rankings: Enhancement Strategy Introduction by Professor In-Gann Chen, Associate VP for Research and Development, National Cheng Kung University Speaker: Ms. Mandy Mok, Managing Director of QS Asia Quacquarelli Symonds Pte Ltd. (QS) Venue: Conference Room 1, B1, International Conference Hall, Kuang-Fu Campus, National Cheng Kung University	
10:15-10:30	Coffee Break	
10:30-12:00	Keynote Speech II : University-Industry Collaboration and Venture Investments in Silicon Valley Introduction by Professor Shean-Jen Chen, Director, Center for Micro/Nano Science and Technology, National Cheng Kung University Speaker: Mr. Jesse Jin-Chu Chen, Maton Venture Managing Director Commentators : <ul style="list-style-type: none"> • Director-General Randy T. M. Yen, Science Park Administration, Hsinchu Science Park • Deputy Director-General Ming-Huang Chen, Science Park Administration, Central Taiwan Science Park • Deputy Director-General Wei-Cheng Lin, Science Park Administration, Southern Taiwan Science Park • Professor Narayanaswamy Balakrishnan, Associate Director, Indian Institute of Science Bangalore • Professor Awang Bulgiba Awang Mahmud, Deputy Vice-Chancellor for Research and Innovation, University of Malaya Venue: Conference Room 1, B1, International Conference Hall, Kuang-Fu Campus, National Cheng Kung University	
12:00-13:50	Luncheon	12:00-13:50 Steering Committee Annual Meeting <ul style="list-style-type: none"> • Discussion of 2013-2014 Calendar of Events • Adoption of Amendments to the Constitution regarding SATU Membership fee



	Venue: Multi-function Room ,1F, International Conference Hall	<ul style="list-style-type: none">• Priority of Research Funding Allocation• Interim Motions Venue: Conference Room 2, 4F, Yun-Ping Building, Kuang-Fu Campus, National Cheng Kung University
14:00-15:00	Keynote Speech III : Science Parks in Taiwan: Past and Future Introduction by Professor Huey-Jen Su, Executive Vice President of National Cheng Kung University Speaker: Dr. Y. Henry Sun , Deputy Minister of National Science Council Venue: Conference Room 1, B1, International Conference Hall, Kuang-Fu Campus, National Cheng Kung University	
15:00-15:20	Break	
15:20-16:50	SATU General Assembly <ul style="list-style-type: none">• Report of 2012 SATU Fellowship Promotion in India• Report of Southeast and South Asia Regional Workshop on Knowledge Innovation : Intellectual Property Management and Startup Incubation• Report on Amendments SATU constitution• 2013-2014 Calendar of Events• Announce the 2013-2014 SATU Steering Committee Election Result Venue: Conference Room 1, B1, International Conference Hall, Kuang-Fu Campus, National Cheng Kung University	
16:50--	Closing	



Welcoming Address – Dr. Hwung-Hweng Hwung

Chairman of SATU Presidents' Forum

President of National Cheng Kung University

Representatives from Executive Yuan, honorable Presidents, Vice Chancellors, Rectors, and appointed representatives, good afternoon! It is with high pleasure and joy that I welcome you here to National Cheng Kung University for the 2012 biennial SATU Presidents' Forum. The forum is certain to be a meaningful academic platform for Southeast and South Asia and Taiwan universities to exchange ideas and collaborate with future endeavors which furthers the mission and goals of SATU. We will do our best to ensure that you have an enjoyable stay and fruitful achievements here with us.

Since 2003, we have gathered together every other year and discussed various important topics. This is officially the 5th biennial Presidents' Forum meeting and I believe that SATU will further make its presence known as a unique and irreplaceable organization in Southeast and South Asia. After hundreds of years of development in higher education, the academia-industry collaboration has become one of the major missions to universities in the 21st century, in addition to education and research. The capabilities of research and development in universities have been cultivated well due to a great deal of investment on the higher education for countries in the world. Therefore, in order to promote the technology development and economic benefits of the industry, many developed countries have taken further initiatives on academia-industry collaboration to intensify research resources in universities as well as the proficiency and competences of the industry. Additionally, the academia-industry collaboration will help to cope with the gradual depletion of educational funds. For example, NCKU has devoted lots of efforts on industry-academia collaboration and we are ranked as top ten higher educational institutes in the area of institute's income from industry, regarding to the latest Times Higher Education World University Rankings. We are granted around 2.36 billion NT dollars annually from Ministry of Education for general operating cost. However, we have been granted about 4.4 billion NT dollars for fundamental research and academia-industry collaboration. Particularly, this year, Prof. Ming-Shi Chang and her research team in our Department of Biochemistry and Molecular Biology signed a research and license agreement with Novo Nordisk, a Danish-based pharmaceutical company for a total payment of 13.3 million USD, regarding her new discovery of an antibody for



anti-osteoporosis drugs. This is a milestone and has a great contribution to our university. As a result, we can see the importance of academia-industry collaboration on higher education.

Our theme this year focuses on “Bridging University and Industry: development of academia-industry collaboration” for both academia and industry to further strengthen the bonds for future collaborations. Additionally, the theme can be a reminder to many of us to strive for excellence, as we venture down the road of becoming top universities to nurture future citizens of our society. We would cherish this special occasion with about 105 participants from 8 countries. It is my hope that SATU will continue to serve as a platform for all University leaders to be able to come and discuss issues together. In the past nine years, SATU Presidents’ Forum is thriving on internationalization and has the aspiration of getting into the international league table. A clear aim for being internationalized is to develop an intimate partnership with you, the outstanding universities in Southeast and South Asia. Hearing about some of the amazing things happening on your respective campuses is inspirational and motivating. And all the amazing things have reaffirmed our critical roles as University administrators. Then, on behalf of NCKU, I would like to say; the opportunity to interact with all of you in the next couple of days is a much welcomed and rejuvenating retreat. Thank you once again for taking time to attend the 2012 SATU Presidents’ Forum.

Ladies and Gentlemen, I hereby declare that the 2012 SATU Presidents’ Forum has now begun.



Mandy Mok
Managing Director, QS Asia

Singaporean Mandy Mok has a UK university education in graphic design and a Master degree in strategic marketing from a major Australian university. She ran her own successful advertising and marketing company in Singapore before joining QS in 2002 to lead its growth in Asia. She has responsibility for the business development of the World MBA Tour, World Grad School Tour, topuniversities.com, Top Universities Guide in 3 languages, Star Ratings, Benchmarking, Consulting and all associated products throughout Asia, Middle East and Africa.

Mandy inspired the launch of, and has operational responsibility for, the QS Asia Pacific Professional Leaders in Education Conference (QS-APPLE), QS Middle East and Africa Professional Leaders in Education Conference and Exhibition (QS MAPLE), the QS WorldClass Seminar, and the QS Showcase - Asian & Middle East edition.

In 2011, she launched a free PR service for clients in the form of a newsletter called QS News-2-WOW-U. In 2012, she launched the inaugural QS in conversation series of seminars.

The impact of the QS World University Rankings on Asian, Middle East and African universities has been considerable. Mandy plays a major role in supporting their strategies for improvement, globalisation and internationalising, having established important relationships at top management levels. She combines an understanding of their current needs with a deep knowledge of how QS activities can contribute to their global success.

Her visits to over 200 universities in the region have given her a powerful insight into the current realities and future requirements of higher education.

The QS Singapore office has become a vibrant hub for QS regional operations. Their dedicated staff is responsible for the functions of regional business development, operations, administration, research and public relations.



Jesse Chen
Managing Director, Maton Venture

Mr. Chen is Managing Director of Maton Venture. Maton is a Silicon Valley venture capitalist having strategic investors from US, Germany, Japan and Taiwan. Maton starts in 1997 and has invested in 33 companies across Internet, Medical Devices, Semiconductor, Software, Telecommunication and others. As of today, Maton has 6 IPO and 5

M&A.

Mr. Chen currently serves as board of directors for several private companies and as Chairman of AXT Inc., a NASDAQ listed public company.

Mr. Chen served as CEO of BusLogic from 1990 till it was acquired in 1996. BusLogic designed & marketed IC, board & software for IT & storage industries.

Mr. Chen initiated and chaired the first Monte Jade Investment Conference in 1996 and served as Chairman of the Monte Jade Science and Technology Association Silicon Valley Chapter from 1997 to 1998 and as Chairman of Monte Jade Global from 1998 to 2000. Mr. Chen has served as Advisor of Monte Jade Global from 2000 to date.

Mr. Chen has received awards and recognitions from various organizations:

- Chinese American Computer Association
- Chinese American Economic & Technology Association
- Chinese American Semiconductor Professional Association
- Chinese Institute of Engineers, Silicon Valley Chapter, Seattle Chapter, Dallas Chapter
- Monte Jade Global, Silicon Valley Chapter, Chicago Chapter, Washington DC Chapter, Canada
- Nation Cheng Kung University, Alumni Association
- Silicon Valley Chinese Engineering Association
- Silicon Valley Taiwanese American Industrial Technology Association



Y. Henry Sun
Deputy Minister, National Science Council of Taiwan
(R.O.C.)

Research and Professional Experience:

- Distinguished Research Fellow, Institute of Molecular Biology, Academia Sinica
- Chair, Study Section in Biology, National Science Council
- Deputy Executive Secretary, The Central Advisory Committee, Academia Sinica

Honors and Awards:

- Frontier Science Grant, National Science Council, 1999-2004, 2004-2009, 2009-2014
- Academic Award, Ministry of Education, 2008



Keynote Speech I:

Southeast and South Asia University Rankings: Enhancement Strategy

Ranking the world universities has been a history of more than two decades. It is a trend not only because it's been an interests to people but also serves as a simple reference for students who wish to go further study. Additionally, governments all over the world also adopt university ranking as an index for determining funding of tertiary education. The changes to which higher education all over the globe is increasingly exposed and the comprehensive concept of globalization are deeply involved in the university level.

Therefore, there is a growing need for world university rankings in accordance with this soaring mobility rate of international students. The QS (Quacquarelli Symonds) has cooperated with THES (The Times Higher Education Supplement) since 2004. QS is the leading global career and education network for ambitious professionals looking to further both their personal and professional development. With extensive contacts in the field of higher education, it provides education and career information to students who wish to accomplish high achievement.

However, the US and UK universities are always the stronghold of these leading schools. As far as citation is concerned, all the schools are in the States so to conclude, this may be a “Big Country Effect” and the impact from Asia's universities has been considerable. Having an enhancement strategy is concerned for Southeast and South Asia universities for this global issue.

Knowing your institution's strength is the first step to learn more about the processes and strategies for boosting your university's global recognition. Questions addressed in this presentation will include the enhancement strategy for rankings of Southeast and South Asia universities under the global economic recession and processed for effective university globalization.

Introduction by

Professor In-Gann Chen, Associate VP for Research and Development, National Cheng Kung University

Speaker

Ms. Mandy Mok, Managing Director of QS Asia Quacquarelli Symonds Pte Ltd. (QS)



Keynote Speech II:

University-Industry Collaboration and Venture Investments in Silicon Valley

Silicon Valley was formed by successful entrepreneurs with ways of the innovation management and venture capital industry offering promising new technologies within a huge pool of innovation ecosystems (talent, idea, technology, market and capital). Universities like UC Berkley and Stanford which affiliate Silicon Valley play a major role in the development of this area which drives the advanced technology to be a pioneer in the world. A very powerful sense of regional solidarity accompanied the rise of Silicon Valley.

Today, new technologies are improving our daily lives at an ever-increasing rate. Vision alignment among educators, entrepreneurs and investors will effectively nurture these new technologies from concept to maturity. Based on on-the-ground experience gained during the past dealing with high-tech venture businesses between the University and the Industry, how do we, as university administrators, guide and lead our university in the proper way to build the relationship to the win-win situation?

Introduction by

Professor Shean-Jen Chen, Director, Center for Micro/Nano Science and Technology,
National Cheng Kung University

Speaker

Mr. Jesse Jin-Chu Chen, Managing Director, Maton Management LLC, U.S.A.

Commentators

Director-General Randy T. M. Yen, Science Park Administration, Hsinchu Science Park

Deputy Director-General Ming-Huang Chen, Science Park Administration, Central Taiwan Science Park

Deputy Director-General Wei-Cheng Lin, Science Park Administration, Southern Taiwan Science Park

Professor Narayanaswamy Balakrishnan, Associate Director, Indian Institute of Science Bangalore

Professor Awang Bulgiba Awang Mahmud, Deputy Vice-Chancellor for Research and Innovation, University of Malaya



Keynote Speech III:

Science Parks in Taiwan: Past and Future

Taiwan has been recognized worldwide for its industrial clusters - a successful model for economic development where interconnected businesses agglomerate for leveraged productivity and competence. Science parks are set up as a focal point for R&D on leading edge technologies for upgrading industry and driving national economic development.

There are three core science parks with growing legions of companies herein engaging in fields such as information and communications technology, biotechnology, precision machinery and optoelectronics in Taiwan. Hsinchu Science Park (HSP) is primarily focused on semiconductors; meanwhile, Central Taiwan Science Park (CTSP) is focused on aviation, precision machinery, and optoelectronics, while Southern Taiwan Science Park (STSP) is focused on optoelectronics. Consequently, each of these science parks possesses its own respective core technological advantages.

Since HSP was established in 1980, it is now one of the world's most significant areas for semiconductor manufacturing. Next door to national research organizations, industry clusters and academia institutes, HSP became the powerhouse of Taiwan's high-tech industry and one of the best industry clusters in the world.

The main issue in this presentation is the effectiveness of the introduction of science parks in Taiwan until now: to see what economic models the science parks act in the past (taking HSP as the example) and how the science parks will transform to meet international competitive challenge and national industrial development demands in the future.

Introduction by

Professor Huey-Jen Su, Executive Vice President of National Cheng Kung University

Speaker

Dr. Y. Henry Sun, Deputy Minister of National Science Council, Taiwan (R.O.C.)



2011-2012 Steering Committee Members

(Listed alphabetically by country)

Acting Chair:

- **Dr. Hwung-Hweng Hwung** President, National Cheng Kung University, TAIWAN

Secretary General:

- **Prof. H. Jenny Su** Executive Vice President, National Cheng Kung University, TAIWAN

Executive Secretary:




- **Prof. Cheng-Hung Huang** Vice President for International Affairs, National Cheng Kung University, TAIWAN

Committee Members:




- **Dr. N. Balakrishnan** Associate Director, Indian Institute of Science Bangalore, INDIA
- **Dr. Gautam Barua** Director, Indian Institute of Technology Guwahati, INDIA
- **Dr. Akhmaloka** Rector, Institut Teknologi Bandung, INDONESIA
- **Dr. Didi Achjari** Vice Rector, University Gadjah Mada, INDONESIA
- **Dr. Shariff Abd. Kadir S. Omang Al-Haj** Vice Chancellor, University Malaysia Sabah, MALAYSIA
- **Dr. Awang Bulgiba Awang Mahmud** Director, Global Planning and Strategy Centre, University of Malaya, MALAYSIA
- **Dr. Ester Garcia** President, University of the East, PHILIPPINES
- **Dr. Alfredo Pascual** President, University of the Philippines, PHILIPPINES
- **Dr. Tan Kang Hai** Director, Office of Global Education & Mobility, Nanyang Technological University, SINGAPORE
- **Dr. Ching-Hua Lo** Vice President, National Taiwan University, TAIWAN
- **Dr. Buncha Pulpoka** Assistant to the President, Chulalongkorn University, THAILAND
- **Dr. Phuc Tran Thien** Vice Rector, Ho Chi Minh City University of Technology (Vietnam National University), Ho Chi Minh City, VIETNAM

*** Not represented: Brunei, Cambodia








	Indian Institute of Science Bangalore		
	Associate Director Narayanaswamy Balakrishnan		
	Education		
	Ph.D. Electronics and Communication, the Indian Institute of Science (IISc), Bangalore		
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	Indian Institute of Technology Bombay		
	Deputy Director Ranjan K. Malik		
	Education		
	Ph.D. Chemical Engg., University of Wisconsin		
	M.Tech. Chemical Engg., I.I.T. Kanpur		
	B.Sc. Chemical Engg., Kanpur University		
	Email: dd.aia@iitb.ac.in		

	<h1>Indian Institute of Technology Guwahati</h1>		
	Director Gautam Barua		
	Education		
	Ph.D. Computer Science, University of California, Santa Barbara		
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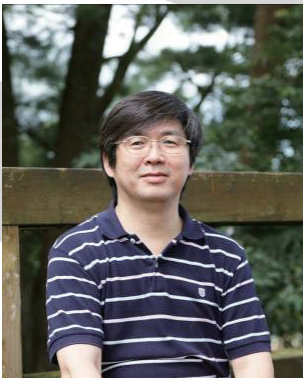
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Sincerely,

Cheng-Hung Huang, Ph.D., SATU Secretariat
Vice President for International Affairs, NCKU

Final



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