

## 2013 SATU Joint Research Scheme Project Report – Project G

Project Title	Impacts of Industrial Zones on Development of Enterprises in Developing Countries
NCKU PI / Co-PI	Jengchung Victor Chen
NCKU Host Unit	Institute of International Management
Foreign Co-PI and Institute	Foreign Trade University
Visiting date	31 <sup>st</sup> July – 2 <sup>nd</sup> August, 2013

### **I. Objectives**

Industrial zones are often accepted as one of the instruments to deal with market failures to develop small and medium sized enterprises. Governments of developing countries, therefore, offer enterprises including foreign and domestic ones many incentives to move their production to industrial zones. Is it always true that enterprises in industrial zones perform better than those that are outside? Answering this question will close the gap in literature and provides firm foundation for developing countries to support the development of industrial zones.

### **II. Collaborative Strategy**

We expect that we can compare the case in Vietnam and another country in the region. Data in Vietnam are already available. We intend to collect data from another country in ASEAN.

### **III. Summary of Current Progress in Collaborative Research**

We discussed about the study and decided to try to collect data from the Philippines. Currently, we are exploring a possibility to get data from this country. One data are available, we will start analyze them.

### **IV. Future Perspectives**

The study will then be upgraded to a larger scale to prepare for a proposal to be submitted to Ministry of Science and Technology in Vietnam for a research fund in 2014.

# SATU Presidents' Forum

of Southeast and South Asia and Taiwan Universities  
台灣與東南亞暨南亞大學校長論壇

✉ : National Cheng Kung University  
No. 1, University Road,  
701 Tainan City, Taiwan  
☎ : +886-6-2099250  
☎ : +886-6-2373551  
✉ : satu@email.ncku.edu.tw  
🌐 : <http://conf.ncku.edu.tw/satu>

2013 SATU Joint Research Scheme Project Report – Project G	
Project Title	Impacts of Industrial Zones on Development of Enterprises in Developing Countries
NCKU PI / Co-PI	Jengchung Victor Chen
NCKU Host Unit	Institute of International Management
Foreign Co-PI and Institute	Foreign Trade University
Visiting date	31 <sup>st</sup> July – 2 <sup>nd</sup> August, 2013
<b>V. Progress Update</b> As the data for Vietnam is already collected, we researched more on the history of the industrial park development in the country.	